



YOUTH
APPRENTICESHIP
INTERMEDIARY

FACT SHEET

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About net.America

net.America is a Woman-Owned 8(m) certified management consulting firm with more than 20 years of federal and state government contracting experience. Small but laser-focused, net.America consistently "Delivers the Right Solutions" to clients by listening, studying the needs of our clients and making customized recommendations that solve the complex challenges at hand. Since 2000, net.America has been providing information technology solutions in the following core areas: Software Development, Program Management, Healthcare, Contact Center and Grants Management. More at: discovernetamerica.com.

Background

Every year, there are more than **600,000** healthcare and **100,000+** energy job openings in the United States. The demand is growing at an average rate of 17.4% in the healthcare arena and 61% in energy (as a wind turbine technician). In addition to growing opportunities, a shortage of entry-level healthcare workers exists and needs to be addressed. In the energy sector, lack of experience, training, or technical skills are top reasons for hiring difficulty by employers. The need for technical training/certifications, expanded investments in workforce training and closer coordination between employers and the workforce training system is key to addressing the gaps across industries. The U.S. Department of Labor (DOL) is investing in net.America to create apprenticeships for youth (ages 16-21) to address this critical nationwide workforce challenge.

Mission

- Expand current and create new registered apprenticeship programs for youth.
- Commitment to signing up 900 apprenticeships by 2024.

Approach

net.America will establish new healthcare, technology and energy apprenticeships for youth by working with employers, industry and trade association executives, public officials, workforce professionals, secondary/post-secondary educators, and registered apprenticeship experts. More specifically, net.America will:

- Build brand awareness of youth apprenticeships and facilitate peer learning.
- Manage outreach and recruitment and convene apprenticeship forums.
- Initiate new apprenticeship programs and expand sustainable existing youth apprenticeship programs.
- Conduct research and evaluations and prepare a promising practices guide.

In addition, net.America will issue incentive funds to eligible programs to strategically launch sustainable promising youth apprenticeships.

Notes

-On June 25, 2019, the U.S. Department of Labor, Employment and Training Administration's Office of Apprenticeship awarded The net.America Corporation a five-year contract to create youth apprenticeships in the healthcare, technology, and energy. Initial regions of focus are Northern Virginia, Maryland, D.C., Pennsylvania and New Jersey.
-We define Mid-Atlantic as our targeted region.